



Do you offer products or services for SA 'families to be' and families with newborns through to teens? To reach your target market you need to be where they are looking ... in Kids Galaxy.

And it's easy to be included! Kids Galaxy is South Australia's most comprehensive website for families and offers a range of advertising options to boost your profile.

## Advertising Options

### Home Page Sidebar and Whole Site Header & Footer

Ad Spot	Size	Placement	Price Per Month
1	400W x 100H pixels (3.4W x 0.85H cm)	Header – appears on every page in website	\$50
2	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – only appears homepage	\$20
3	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – only appears homepage	\$20
4	300W x 100H pixels (2.55W x 0.85H cm)	Footer – appears on every page in website	\$15
5	300W x 100H pixels (2.55W x 0.85H cm)	Footer – appears on every page in website	\$15
6	300W x 100H pixels (2.55W x 0.85H cm)	Footer – appears on every page in website	\$15

### Category Sidebar

Ad Spot	Size	Placement	Price Per Month
1		Refer to table above	
4		Refer to table above	
5		Refer to table above	
6		Refer to table above	
7	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – appears on every page within selected category except individual listing page	\$20 per category
8	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – appears on every page within selected category except individual listing page	\$20 per category
9	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – appears on every page within selected category except individual listing page	\$20 per category
10	220W x 220H pixels (1.85W x 1.85H cm)	Sidebar – appears on every page within selected category except individual listing page	\$20 per category

## Categories

If you choose to place an ad in a category sidebar, your ad will appear on every page within that category, except the individual listing page. Only four ad spaces are available per category – Ad Spots 7, 8, 9 and 10.

Pregnancy	Tweens & Teens	Places to Go & Things to Do (Includes NEW events section)
Baby 0-2	Tuition, Kids Activities & Youth Organisations	Family Household (Things for home and family)
Kids Health, Safety, Learning Difficulties, Family Support & Additional Needs	Sports, Coaching & Clubs	Retail Essentials & More (Toys, Books, Clothes, Bedroom Furniture and more)
Early Years Learning & Care	Parties	Recycling
School: Reception to Year 13	School Holiday Programs	
Early & School Year Needs	Family Holidays	

## Artwork Specifications

Our graphic designer can prepare your artwork if required – please contact us for a quote.

Ad Spots	Size	File Types	File Size
1	400W x 100H pixels (3.4W x 0.85H cm)	jpg or pdf	Less than 250KB preferred
4, 5, 6	300W x 100H pixels (2.55W x 0.85H cm)		
2, 3, 7, 8, 9, 10	220W x 220H pixels (1.85W x 1.85H cm)		

## What next? How to book your advertising space

- (1) Select your preferred advertising schedule. Contact Kids Galaxy if you need help.
- (2) Let us know your details and advertising preferences by email. See below for sample of details required.
- (3) We'll let you know if your preferred spots and months are available and discuss with you alternatives if required. You advise final booking preferences.
- (4) We will then send you an invoice detailing the advertising booking.
- (5) Full payment is required to confirm your booking.
- (6) You supply artwork and we pop it up on our website according the advertising schedule. Our graphic designer can prepare your artwork if required – please contact us to discuss.

## Book your advertising space now!

It's easy, send an email to [admin@kidsgalaxy.com.au](mailto:admin@kidsgalaxy.com.au) and include the following:

Your details:	Advertising preference
<ul style="list-style-type: none"> <li>Name</li> <li>Organisation name</li> <li>Address</li> <li>Contact phone</li> <li>Email</li> <li>Brief description of your products/services</li> <li>Any questions you have</li> </ul>	<ul style="list-style-type: none"> <li>Ad spots</li> <li>Categories if applicable</li> <li>Months required for each spot (Available from February 2014)</li> </ul>

Contact  
Kids Galaxy

We'd be happy to discuss your requirements and assist tailoring the most effective solution to your needs.

T Diane Childs 0418 717 518

E [admin@kidsgalaxy.com.au](mailto:admin@kidsgalaxy.com.au)

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